

## Rye Arts Center unveils quick response code



Adam Levi, arts school director for the Rye Arts Center displays his latest creative work – a quick response code that embeds the arts center’s logo into a two-dimensional barcode that when scanned – will take the user directly to the Rye Arts Center’s website. Quick response, or QR codes seem to be everywhere these days – in ads, magazines and newspapers. But what makes the Rye Arts

Center’s QR code so different is both its size, combined with its functionality for users of iPhones, Androids and other smartphones.

Introduction of the Rye Arts Center’s QR code represents the kick off to the center’s summer programs. The first 20 families to sign up for a summer program will receive a tote bag featuring the QR code. For more information, visit [ryeartscenter.org](http://ryeartscenter.org). *(Submitted)*